

## Town of Rhinebeck Community Choice Aggregation (CCA) Program

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The Town of Rhinebeck is exploring joining the Hudson Valley Community Power (HVCP) in an upcoming bid for an electricity supply contract, which would providing their eligible residents and small business with access to renewable electricity supply.

Formed in partnership with Joule Community Power, a division of Joule Assets, Inc. (Joule), Hudson Valley Community Power is a community choice aggregation program that enables participating communities to pool local electricity demand in order to leverage the collective buying power of their residents and small businesses in an effort to secure more favorable terms on their energy supply, protect consumers, and support renewable generation sources.

Since summer 2019, the Hudson Valley Community Power program has served households and small businesses in ten communities with 100% New York State renewable power.

The program administrator, Joule is working closely with HVCP municipalities on the upcoming bid for electricity supply with an expected program launch in Summer 2023.

The goal is to provide relief from the current high electricity prices while maximizing support of renewables. In late spring 2023, Joule will present the Town of Rhinebeck with prices and the option to select between the standard fixed-rate or a variable-rate offer. The Town will consider the options available and decide whether to move forward with an offering.

If the Town of Rhinebeck selects a supply offering, eligible residents and small businesses will receive a letter before the program launches explaining the offerings, their choices, and how to opt-out. Participants can opt-out of the program at any time with no penalty by phone or online form.

Public information sessions will be scheduled over the next two months about the general program, how it can benefit residents and small businesses, and to answer your questions. Additional information sessions will occur in 2023 if the Town signs a CCA electricity supply contract.

[www.hudsonvalleycommunitypower.com/events](http://www.hudsonvalleycommunitypower.com/events)

For more information about the Hudson Valley Community Power program, please visit [www.hudsonvalleycommunitypower.com](http://www.hudsonvalleycommunitypower.com), call the helpline at (845) 859-9099 or email at [info@hudsonvalleycommunitypower.com](mailto:info@hudsonvalleycommunitypower.com)

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